

DIGITAL BEER MENU

Digital Signage Content from Insteo

PEOPLE LIKE BEER. They want to know their choices and they want to know the details.

Give the customer what they want with *Insteo's Digital Chalkboard Beer Menu*. This modern design combines the hip look of a chalkboard with the convenience of instant updates.

Whether you sell craft beers, in-house brews or imports and domestics, the *Digital Chalkboard Beer Menu* grabs the attention of your customers. More attention on your items means increased interest leading to increased sales.

- ✓ Relevant, consistent, and attractive style
- ✓ Easy to update
- ✓ Instantly update with new beer specials



BEER ON TAP

	NAME	BREWERY	STYLE	% ALC.	PRICE
	ROAD'S MARY'S BABY	TWO ROAD'S BREWING CO, CT	LAGER	6.80	6.50
	BLUE MOON WHITE	BLUE MOON BREWING CO, CO.	IPA	5.4	6.50
	*DOGFISH 90 MINUTE IPA	DOGFISH HEAD BREWERY, DE	IPA	9	7.50
	HOFBRAU OCTOBERFEST	HOFBRAUHAUS MUNCHEN, GERMANY	LAGER	5.1	6.50
	FOUNDERS PORTER	PORTER	PORTER	6.5	6.50
	ABITA PURPLE HAZE	ABITA BREWING CO, LA	PILSNER	4.2	6.50
	GREENPORT HARBOR	GREENPORT HARBOR BREWING CO, NY	ALE	5.3	6.50
	SAM ADAMS BOSTON	BOSTON BEER CO, MA	LAGER	4.9	5.75



UPDATE YOUR MENU IN REAL TIME

With Insteo's Digital Chalkboard Beer Menu, restaurant employees can change the menu from any PC, laptop or tablet when you change out your kegs. Keep your menu accurate and avoid disappointed customers.

BEER ON TAP					
	NAME	BREWERY	STYLE	% ALC.	PRICE
	ROADS MARK'S BABY	TWO ROADS BREWING CO. CT	LAGER	6.80	6.50
	BLUE MOON WHITE	BLUE MOON BREWING CO. CO.	IPA	5.4	6.50
	*DOG FISH 90 MINUTE IPA	DOG FISH HEAD BREWERY, DE	IPA	9	7.50
	HOFBRAU OCTOBERFEST	HOFBRAUHAUS MUNCHEN, GERMANY	LAGER	5.1	6.50
	FOUNDERS PORTER	PORTER	PORTER	6.5	6.50
	ABETA PURPLE HAZE	ABETA BREWING CO. LA	PELSNER	4.2	6.50
	GREENPORT HARBOR	GREENPORT HARBOR BREWING CO. NY	ALE	5.3	6.50
	SAM ADAMS BOSTON	BOSTON BEER CO. MA	LAGER	4.9	5.75

Add/Edit Content ✕

Beer Icon Medium beer (empty glass) ▼

Name Brooklyn Lager 18

Description English malt 26

Style Lager 11

% Alc 5 5

Price 6.00 6

[Save](#)

Make a change in our cloud-based editor from anywhere in the world - and your screen updates. No specialized graphics software needed.

PART OF INSTEO'S CONTENT LIBRARY

Insteo's Cloud Digital Signage includes Digital Menu Boards, Lobby Directories, and more. Everything is editable line by line in a web browser, and includes rapid response email support.



CUSTOMIZATION AVAILABLE

Our templates are pre-designed by Insteo's award winning design team. The layout is locked in place and connects to our cloud based editing system. We're happy to prepare a custom quote should you need to change the design.